

ROXANNE KIM

EXPERIENCE

- Ford Motor Company** · *UX Designer*
Palo Alto, CA · Jul 2019 – Present
Created and tested the contextual experience design for capturing user behavioral needs and pain points during autonomous driving or transport services
Contributed front-end development of the mobile app for in-vehicle activity user research
- BMW Designworks** · *Creative Technologist Intern*
Newbury Park, CA · Sep 2017 – Dec 2017 · 4 mos
Created physical prototypes of autonomous vehicles interior for ambient self-driving car experience
Designed Natural User Interface that is corresponding functionally to in-vehicle user interaction
- LINE** · *Senior UI Designer*
Seoul, Korea · Nov 2011 – Aug 2016 · 4 yrs 10 mos
Prototyped user interface design for Social Media Game application (Android & iOS)
Responsibility for UI resources such as images, Property List and JSON files
Produced GUI and style guideline documents for developers use
- NAVER** · *UX Intern*
Seongnam, Korea · Aug 2011 – Oct 2011 · 3 mos
Redesigned the web portal for optimizing searching engine user interaction
Created guidelines for transferring the dictionary service from web platform to mobile environment

EDUCATION

- New York University** · *M.P.S. ITP (Interactive Telecommunications Program)*
New York, NY · May 2019
Red Burns Scholarship 2017, TSOA Graduate Scholarship 2016 – 2018
- Parsons The New School for Design** · *B.F.A. Design and Technology*
New York, NY · Jan 2012
Dean's Scholarship 2009 – 2011
- Seoul Institute of the arts** · *A.F.A. Digital Arts*
Seoul, Korea · Feb 2008

EXHIBITION & PROJECT

- Future IVX** · *Simulated Installation of the Future In-Vehicle Experience*
New York University · May 2019
Developed voice recognition iOS application to control the simulation
Built a curved screen to create a soft and cozy environment that feels organic
- Wind Chimes II** · *Interactive Lighting Installation*
Yeulmaru Exhibition Hall, South Korea · Apr 27 – Jul 1, 2018
Compiled the weather API onto a microcontroller and parsed the real-time wind data and temperature data of the selected cities

CONTACT

kimhaeun7@gmail.com
linkedin.com/in/roxanne-kim

PORTFOLIO

www.rartkim.com

BIOGRAPHY

I am a multidisciplinary UX designer and a creative technologist who can think visually and prototype functionally. Currently, I am working on user experience design for autonomous vehicles. I have 5 years experience in mobile user interface design. I worked at auto companies such as BMW and Ford. I am always curious about new tech and design.

DESIGN

Sketch	● ● ● ● ●
InVision	● ● ● ● ●
Framer X	● ● ● ● ●
Photoshop	● ● ● ● ●
Illustrator	● ● ● ● ●
After Effect	● ● ● ● ●
Unity	● ● ● ● ●
Keynote	● ● ● ● ●
MS Office	● ● ● ● ●

PROGRAMMING

Xcode (Swift)	● ● ● ● ●
Arduino (C++)	● ● ● ● ●
Processing	● ● ● ● ●
Javascript	● ● ● ● ●
Unity (C#)	● ● ● ● ●
HTML/CSS	● ● ● ● ●

LANGUAGE

English / Korean ● ● ● ● ●